

OUTREACH AND RECRUITMENT INITIATIVES

WEZN-FM, WPLR-FM, WYBC-FM, WFOX-FM

(NEW HAVEN, BRIDGEPORT, STAMFORD)

December 1, 2015 - December 31, 2016

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	May - Ongoing	CBA	Scholarship Committee Participation	Serving on scholarship committee for Connecticut Broadcasters Association - reviewed scholarship applications and interviewed students. Opinions helped choose the recipients of CBA 2013 scholarships	Kristin Okesson Maria Lashley
2	09/15/15	BUSINESS IN BLOOM	Business Networking - Career Fair	Distributed literature and answered questions about careers in broadcasting. Target audience were area business and marketing professionals.	Rowena White
3	05/13/15	BUSINESS & CULINARY SHOWCASE	Business Networking - Career Fair	We hosted and discussed marketing and careers in marketing/broadcasting in conjunction with the Greenwich Chamber of Commerce	Rowena White
4	06/17/15	RECRUITCT	Career Fair	Distributed literature and answered questions about careers in broadcasting. Target audience were area business and marketing professionals.	Andy Alcosser
5	04/09/15	Career Resources	Career Fair	Distributed literature and answered questions about careers in broadcasting. Target audience were area business and marketing professionals.	Andy Alcosser
6	03/24/15	SOUTHERN CT. COLLEGE FAIR	The fair is to provide a productive way for you to meet and interact with prospective college students and their parents from throughout Southern Connecticut and to provide the students with information and resources as they embark on their college search.	Hosted at Fairfield County's premier venue Webster Bank Arena and in conjunction with high schools of the regions The Southern CT College Fair provides the ultimate opportunity to connect with parents and their college bound students	Andy Alcosser
7	05/13/15	"SCHMOOZAPALOOZA" Business After Hours & Expo in Shelton	Business Networking - Career Fair	We hosted and discussed marketing and careers in marketing/broadcasting in conjunction with The Greater Valley Chamber of Commerce.	Rowena White

8	04/15/15	HIRING OUR HEROES VETERANS EMPLOYMENT EVENT	Career Fair	We hosted and discussed marketing and careers in marketing/broadcasting in conjunction with The Hamden Regional Chamber of Commerce at CFC Arena in Hamden.	Rowena White
9	January 2015 - May 2015	Ashley Jacobucci- GATEWAY COMMUNITY COLLEGE	Internship Program	An internship with the Promotions and Marketing Department. Student learning first hand how the department operates.	Drew Carrano
10	May 2015 - August 2015	Eric Cassidy-Sacred Heart University	Internship Program	An internship with the Promotions and Marketing Dept. Student learning first hand how the department operates.	Drew Carrano
11	January 2015 - May 2015	Alex Roberts-So. CT State University	Internship Program	An internship with the Promotions and Marketing Department. Student learning first hand how the department operates.	Drew Carrano
12	January 2015-May 2015	Mabelin Luzon-Sacred Heart University	Internship Program	An Internship with WEZN Morning Show. Student learning first hand how station operates	Drew Carrano
13	January 2015 - May 2015	Sarah Backus-CT School of Broadcasting	Internship Program	An Internship with WPLR/WFOX Morning Show. Student learning first hand how station operates	Drew Carrano
14	January 2015 - May 2015	Christian Turnquist-CT School of Broadcasting	Internship Program	An Internship with WPLR/WFOX Morning Show. Student learning first hand how station operates	Drew Carrano
15	Ongoing	Recruitment/Advertising for All	EEO Recruitment	All Stations	Kristin Okesson
16	July 2015-August 2015	Israel Martell-All STARS OF BPT.	Development School Youth Summer Internship	Prepares youth to enter the workforce learning first hand how a business operates	Drew Carrano

RECRUITMENT SOURCES

WEZN-FM,WPLR-FM, WYBC-FM,WFOX-FM
 (NEW HAVEN, BRIDGEPORT, STAMFORD)
 December 1, 2015 - December 31, 2016

No.	Recruitment Source	Contact	Entitled to Notification
1	Company: EEO Mailing List (attached) Address:	Name: EEO Mailing List (attached) Phone:	Y
2	Company: Connoisseur Websites Address:	Name: Phone: 203-783-8200	Y
3	Company: Radio Advertising Address: WEZN, WPLR, WYBC, WFOX	Name: Kristin Okesson Phone: 203-783-8200	N
4	Company: WEBSITE Address: WPLR/WYBC/WEZN/WFOX	Name: Meghan Boyd Phone: 203-783-8229	N
5	Company: Allaccess.com Address: 2130 Sawtelle Boulevard, Los Angeles, CA 90025	Name: Matt Parvis - Sales Manager Phone: 310-914-0015	N
6	Company: Craigslist.com Address:	Name: Craigslist A/R Phone: 415-566-6934	N
14	Company: Employee Referral Address:	Name: various Phone:	N
15	Company: Client Referral Address:	Name: various Phone:	N
16	Company: Internal Posting Address:	Name: Phone: 203-783-8204	Y
17	Company: Career Builder Address: Jim.Goff@careerbuilder.com	Name: Jim Goff Phone: 770-349-2459	N
18	Company: Society of Broadcasting Engineers Website Address:	Name:	N

EEO MAILING LIST
WEZN-FM, WPLR-FM, WYBC-FM, WFOX-FM
CONNOISSEUR MEDIA - MILFORD, CT

December 1, 2015 - December 31, 2016

Contact		COMPANY	Address 1	Address 2	City	State	Zip	Phone	email
FIRST	LAST								
Simone	Mason	A Different Perspective, Inc.	Whitneyville Station	Suite 6653	Hamden	CT	06517	(203)-288-8375	
Shannon McCann / Pradnya	Ellen Econs Joshi	ACES Asian American Journalists Assoc. Bethel AME Black Rock Library	60 United Drive 235 Pinelawn Road 110 Grove Street 2705 Fairfield Avenue		North Haven Melville Bridgeport Bridgeport	CT LI CT CT	06473 11747 06604 06605-3043		
Sandeep	Tibrewal	Bullard Havens Voc-Tech School	Adult Education Department	500 Palisade Avenue	Bridgeport	CT	06610	(203) 579-6314	sandeep.tibrewal@ct.gov
Kathleen	Lubrica	Butler Business School Cardinal Shehan Center	2710 North Avenue Job Placement Office	1494 Main Street	Bridgeport Bridgeport	CT CT	06604 06604	(203) 333-3601 (203) 336-4468	
Marvin	Reed	Hofstra University	Career Center	140 Hofstra University	Hempstead	NY	11549-1400	516-463-6060	
Caren	Lang	Community Action Agency	Job Placement Office	781 Whalley Avenue	New Haven	CT	06515	(203) 387-7700	clang@caanh.net
Tamara	Simpson	Easter Seals/Goodwill Fairfield Library Fairfield Woods Branch Library	95 Hamilton St 1080 Old Post Road 1147 Fairfield Woods Road		New Haven Fairfield Fairfield	CT CT CT	06510 06430-5905 06432-3249	203-777-2000 (203) 256-3155 (203) 255-7307	
Phyllis	Rollinson	First Congregational Church Gateway Community Technical College	Park & Lewis Long Wharf Campus		Norwalk New Haven	CT CT	06851 06511	203-847-9551 (203) 234-3325	fcthegreen@snet.net
Career Services		Gateway Community Technical College	North Haven Campus		New Haven	CT	06473	(203) 234-3325	
Career Services		George Washington Carver Foundation	7 Academy Street		Norwalk	CT	06850	203-838-4305	
Novellete	Peterkin	Goodwill Industries of Western CT	165 Ocean Terrace	P.O. Box 3366	Bridgeport	CT	06605	(203) 581-5319	cfranzese@goodwillct.org
Christina	Franzese	Grayling Associates, Inc.	Publication Department	699 Bloomfield Avenue	Bloomfield	CT	06002-2462	860-286-7076	
Vanessa	Johnson	Hall Neighborhood House		52 George Pipkin's Way	Bridgeport	CT	06604	203-345-2027	walker@hallhouse.org
Reginald	Walker	Housatonic Community College	Career Services	900 Lafayette Blvd.	Bridgeport	CT	06604	(203) 332-5000	nkrohley@hcc.commet.edu
Nadine	Krohley	Jewish Center for Community Service	4200 Park Avenue		Bridgeport	CT	06604	(203) 372-6567	
Sue	Rosen	Jewish Federation of Greater New Haven	360 Amity Road		Woodbridge	CT	06526		
Madeline	Primeau	JobLink, Inc.	75 Washington Ave		Bridgeport	CT	06604-3802	(203) 333-5129	
Richard	Bishop	Messiah Baptist Church	210 Congress Street		Bridgeport	CT	06604		
Donna	Smith	Middletown Ct. Works	645 So. Main St		Middletown	CT	06457		
Michael	McKinley	NAB	Employment Clearing House	1771 N. Street NW	Washington	DC	20036	202-429-5413	
Career Services		National Assoc. of Black College Broadcasters	P.O. Box 3191		Atlanta	GA	30302		
Faye		National Assoc. of Hispanic Journalists	1193 National Press Building		Washington	DC	20045	(202) 662-7145	
		National Associates of His. Journalists	529 14th Street, NW		Washington	DC	20045		
		National Association of Black Journalist	8701-A Adelphi Road		Hyattsville	MD	20783	301-445-7100	
Career Services		National Urban League	120 Wall Street	7th Floor	New York	NY	10005-3902	(212) 558-5300	
Patrick	Boland	NCC Technical School	West Campus, Room B-6	188 Richards Avenue	Norwalk	CT	06854	203-857-7060	
Carrie	Tate	NEON	165 Flax Hill Rd.		Norwalk	CT	06854	(203) 854-1800	
Ralph	Mastrony	NEON	98 S. Main St		Norwalk	CT	06854		
Barbara	Timmey	New Haven Family Alliance	370 James St		New Haven	CT	06513		
Kathie	Hurley	New Haven Free Public Library	133 Elm Street		New Haven	CT	06510-2057	203-946-8125	khurley@nhfpl.org
Gabor	Kautzner	New Haven Veterans Center	141 Captain Thomas Blvd.		West Haven	CT	06516	203-932-9899	gabor.kautzner@va.gov
		Newfield Library	1230 Stratford Avenue		Bridgeport	CT	06607-1325		
		Old Mill Library	1677 East Main Street		Bridgeport	CT	06608-1155	(203) 576-7634	
Christa	Homola	Permanent Comm. on the Status of W. Workforce Alliance	18 Trinity Street 560 Ella Grasso Blvd.	2nd Floor	Hartford New Haven	CT CT	06106-1628 06519	860-240-8300 (203) 624-1493	
Deanna	Fiorention	Sacred Heart University	Career Services	Park Avenue	Fairfield	CT	06430	(203) 365-7644	
Jesse	Corning	Sarah Employment Services	245 Goose Lane	Suite 101	Guilford	CT	06437		
Marie	Leclere	Shore Area Community Dev. Corp	651 State Street		Bridgeport	CT	06604		
Kevin	Ginyard	SNET Custom Business Group		Two Science Park	New Haven	CT	06511		
Sreenath	Sreenivasan	So. Asian Journalists Assoc.	2950 Broadway		New York	NY	10027	(212) 854-5979	
Larry	Alibozek	State of CT - BOE & Svs. for the Blind	184 Windsor Avenue	Suite A	Windsor	CT	06095	(860) 602-4000	
Ray	O'Donnell	Sterling House Community Center	2283 Main Street		Stratford	CT	06497	203-378-2606	info@sterlinghousecc.org
Elaine	Balogh	Stone Academy Stratford Library	Career Planning 2203 Main Street	1315 Dixwell Avenue	Hamden Stratford	CT CT	06514 06615-5920		
Alice	Deak	SW CT Agency on Aging	10 Middle Street		Bridgeport	CT	06604	(203) 333-9288	
Lynette	Wood	University of Bridgeport	380 University Avenue		Bridgeport	CT	06602	(203) 576-4466	
Cathy	Kevault	University of Connecticut	Department of Career Services	233 Glenbrook Road, U-51	Storrs	CT	06269	860-486-2000	
Marclion	Shilleh	Urban League of Hartford	P.O. Box 320590		Hartford	CT	06132-0590	860-527-0147	
Pat	Targaglia	Urban League of SW Fairfield Cty	46 Atlantic Street		Stamford	CT	06901	(203) 327-5810	
Lisa	Hoover	Stratford Family YMCA	3045 Main Street		Stratford	CT	06614	203-375-5844	lhoover@cccymca.org
Barbara	Vereen	Youth Alternatives YWCA of Greater Bridgeport	80 Pond St. 735 Fairfield Avenue		New Haven Bridgeport	CT CT	06511 06604		
Carmen	Rodriguez	ABCD	Job Placement Office	1070 Park Avenue	Bridgeport	CT	06604	(203) 366-8241	carmenr@abcd.org
Claribel	Coreano	Alpha Community Services	c/o Central CT Coast YWCA	651 State Street	Bridgeport	CT	06604	203-338-9018	ccoreano@cccymca.org
Julie	Kelly	CT Gay Men's Chorus	P.O. Box 8824		New Haven	CT	06532	(203) 777-2923	info@ctgmc.org
Tim G.	Martelon	CT School of Broadcasting	80 Ferry Boulevard	Suite 201	Stratford	CT	06615	203-378-5155	csbstratford@gocsb.com
Kevin	Reese	CT School of Broadcasting	Radio Park	130 Birdseye Road	Farmington	CT	06032	(860)-677-7577	csbfarmington@gocsb.com
Treva	Franks	CTE	Employment & Training	34 Woodland Avenue	Stamford	CT	06902	203-327-3260	tfranks@ctecap.org
Keith	Fuller	Gateway Community Technical College	60 Sargent Drive		New Haven	CT	06516	203-285-2144	kfuller@qgcc.commet.edu
Robert	Miles	Gateway Community Technical College	60 Sargent Drive		New Haven	CT	06516	203-285-2143	rmiles@qgcc.commet.edu
Emily	Hartwell	Norwalk Housing Authority	24 1/2 Monroe Street	P.O. Box 508	South Norwalk	CT	06854	(203) 838-8471	ehartw@norwalkha.org
Arlene	Anderson	University of New Haven	300 Orange Street		West Haven	CT	06516	(203) 932-7208	aanderson@newhaven.edu
Gerry	Prince	Southern CT State University	Career Services	501 Crescent Street	New Haven	CT	06515	(203) 392-6536	larsens@southemct.edu
Adrian	Pope	Connecticut Job Corps Ctr.	455 Wintergreen Avenue		New Haven	CT	06515	(203)397-3775	pope_adrian@jobcorps.org
Halina	Hollyway	Career Resource Center Coordinator	UCONN-STAMFORD	One University Place	Stamford	CT	06901-2315	(203) 251-9549	halina.hollyway@uconn.edu

EEO PUBLIC FILE REPORT

WEZN-FM, WPLR-FM, WYBC-FM, WFOX-FM
 (NEW HAVEN, BRIDGEPORT, STAMFORD)
 December 1, 2015 - December 31, 2016

Full Time Positions Filled

Full-Time Position(s)	Station(s)	Position Title	Date Filled	Recruitment Sources	Number Interviewed	Number Hired
2	WEZN-FM WFOX-FM WPLR-FM WYBC-FM	ACCOUNT MANAGER	1/12/15 9/8/15	INDEED Connoisseur Websites RADIO ADS - ALL STATIONS INTERNAL POSTING - EMPLOYEE REFERRAL OTHER - SELF REFERRED	6 0 0 0 0 0 0 0	2 0 0 0 0 0 0 0
1	WEZN-FM WFOX-FM WPLR-FM WYBC-FM	DIGITAL CONTENT CURATOR	2/23/15	INDEED Connoisseur Websites RADIO ADS - ALL STATIONS INTERNAL POSTING - EMPLOYEE REFERRAL OTHER - SELF REFERRED RAMP	8	1
1	WEZN-FM	ON-AIR MORNING SHOW HOST	4/20/15	Connoisseur Websites RADIO ADS - ALL STATIONS INTERNAL POSTING - EMPLOYEE REFERRAL OTHER - SELF REFERRED ALLACCESS RAMP	10	1