

## EEO PUBLIC FILE REPORT

**WDRF-FM, WDRF-AM, WMMW-AM, WWCO-AM, WSNG-AM**  
 (HARTFORD, MIDDLETOWN, WATERBURY, TORRINGTON)  
 December 1, 2015 - December 31, 2016

### Full Time Positions Filled

Full-Time Position(s)	Station(s)	Position Title	Date Filled	Recruitment Sources	Number Interviewed	Number Hired
1	WDRF-FM WDRF-AM WWCO-AM WSNG-AM WMMW-AM	LOCAL SALES MGR	4/20/15	ALL ACCESS RAMP INTERNAL POSTING OTHER-REFERRAL WEBSITES INTERNAL PROMOTION	4 0 0 0 0 0 0	1 0 0 0 0 0
1	WDRF-FM WDRF-AM WWCO-AM WSNG-AM WMMW-AM	ACCOUNT MANAGER	8/3/15	ALL ACCESS RAMP INTERNAL POSTING OTHER-REFERRAL WEBSITES INTERNAL PROMOTION	6 0 0 0 0 0 0	1 0 0 0 0 0 0

## OUTREACH AND RECRUITMENT INITIATIVES

**WDRC-FM, WDRC-AM, WMMW-AM, WWCO-AM, WSNG-AM**  
 (HARTFORD, MIDDLETOWN, WATERBURY, TORRINGTON)  
 December 1, 2015 - December 31, 2016

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	July - Ongoing	CBA	Scholarship Committee Participation	Serving on scholarship committee for Connecticut Broadcasters Association - reviewed scholarship applications and interviewed students. Opinions helped choose the recipients of CBA 2013 scholarships	Kristin Okesson Maria Lashley
2	Ongoing	Recruitment/Advertising for All positions	EEO Recruitment	All Stations	Kristin Okesson
3	03/20/15	Manchester Comm. College	Career Fair	Distributed literature about careers in marketing/broadcasting	Stuart Gorlick
4	09/15/15	BUSINESS IN BLOOM	Business Networking - Career Fair	Distributed literature and answered questions about careers in broadcasting. Target audience were area business and marketing professionals.	Rowena White
5	04/09/15	Career Resources	Career Fair	Distributed literature and answered questions about careers in broadcasting. Target audience were area business and marketing professionals.	Andy Alcosser
6	03/24/15	SOUTHERN CT. COLLEGE FAIR	The fair is to provide a productive way for you to meet and interact with prospective college students and their parents from throughout Southern Connecticut and to provide the students with information and resources as they embark on their college search.	Hosted at Fairfield County's premier venue Webster Bank Arena and in conjunction with high schools of the regions The Southern CT College Fair provides the ultimate opportunity to connect with parents and their college bound students	Andy Alcosser
7	05/13/15	"SCHMOOZAPALOOZA" Business After Hours & Expo in Shelton	Business Networking - Career Fair	We hosted and discussed marketing and careers in marketing/broadcasting in conjunction with The Greater Valley Chamber of Commerce.	Rowena White
8	04/15/15	HIRING OUR HEROES VETERANS EMPLOYMENT EVENT	Career Fair	We hosted and discussed marketing and careers in marketing/broadcasting in conjunction with The Hamden Regional Chamber of Commerce at CFC Arena in Hamden.	Rowena White

**EEO MAILING LIST  
 WDRC-FM, WDRC-AM, WMMW-AM, WWCO-AM, WSNG-AM  
 CONNOISSEUR MEDIA**

**December 1, 2015 - December 31, 2016**

Contact	COMPANY	Address 1	Address 2	City	State	Zip	Phone	email
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Victor Fuda	Bridgeport CT Works Center Capital Workforce	2 Lafayette Sq One Union Place		Bridgeport Hartford	CT	06604 06103	(860) 522-1111	
Corporate HR	Career Builders.com CareerPoint	850 High Street		DesMoines Holyoke	IA MA	01040		<a href="mailto:info@careerpointma.org">info@careerpointma.org</a> <a href="mailto:poppe@ccsu.edu">poppe@ccsu.edu</a>
Kenneth Popppe-Director	Central Connecticut State University Connecticut Latino & Puerto Rican Affairs Commission Connecticut Puerto Rican Forum, Inc CT Broadcast Association	Ctr Advising & Career Adv 18-20 Trinity Street 95 Park Street 2nd Floor 90 South Park Street	1615 Stanley St	New Britain Hartford Hartford	CT	06050 06106 06106	(860) 832-1645 (860) 240- 8330 (860) 247- 3277	<a href="mailto:cpf@dmcteam.com">cpf@dmcteam.com</a>
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	Hero 2 Hired Homeless to Independence=Connecticut Indeed.com (website pulls from other websites n/c) Industry/Employee Referral Internal Hire Intern current and former Job Fairs/Conference				CT		<a href="mailto:connecticut@homelesstoindpendence.org">connecticut@homelesstoindpendence.org</a> <a href="http://www.indeed.com">www.indeed.com</a>	
NABJ - National Assoc Black Journalist Howard University	Job Fairs/Conference	2400 Sixth StNW		Boston Washington	MA DC	20059		<a href="mailto:info@unityjournalist.org">info@unityjournalist.org</a> <a href="http://www.jofdav.com">www.jofdav.com</a> Job4You.com
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Jerry Dunklee, Journalism Dept. Career Center Kevin Owens	Southern Connecticut State University Springfield Technical Community College Spots.Dots TVjobs	501 Crescent Street MO202 263 Alden Street		New Haven Springfield	CT	06515 01109	(203) 392-6536 413-748-2222	<a href="mailto:dunklee1@southernct.edu">dunklee1@southernct.edu</a> <a href="mailto:career@springfieldcollege.edu">career@springfieldcollege.edu</a> <a href="http://www.spotsndots.cads@spotsndots.com">http://www.spotsndots.cads@spotsndots.com</a> <a href="http://tvjobs.com">tvjobs.com</a>
Career Center Don Stacom Linda A. Schultz T.Clark	University of Bridgeport University of Connecticut Career Center Urban League of Greater Hartford Veterans Northeast Outreach Center	126 Park Avenue 6th floor 181 Auditorium Road Career Center 140 Woodland Street	200 Bloomfield Av	Bridgeport Stors West Hartford Hartford	CT	06001 06269 06117 06105	203-576-4466 860-675-4648/ 860-768-4169 (860) 527-0147	<a href="mailto:careercenter@bridgeport.edu">careercenter@bridgeport.edu</a> <a href="mailto:don.stacom@unconn.edu">don.stacom@unconn.edu</a> <a href="mailto:schultz@hartford.edu">schultz@hartford.edu</a> <a href="mailto:tclarke@ulgh.org">tclarke@ulgh.org</a> <a href="mailto:johnratka@comcast.net">johnratka@comcast.net</a>
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## RECRUITMENT SOURCES

**WDRC-FM, WDRC-AM, WMMW-AM, WWCO-AM, WSNG-AM**  
 (HARTFORD, MIDDLETOWN, WATERBURY, TORRINGTON)  
 December 1, 2015 - December 31, 2016

No.	Recruitment Source	Contact	Entitled to Notification
1	Company: EEO Mailing List (attached) Address:	Name: EEO Mailing List (attached) Phone:	Y
2	Company: Connoisseur Websites Address:	Name: Phone: 203-783-8200	Y
3	Company: Radio Advertising Address: WDRC-FM, WDRC-AM, WMMW-AM, WWCO-AM, WSNG-AM	Name: Kristin Okesson Phone: 203-783-8200	N
4	Company: WEBSITE Address: WDRC-FM, WDRC-AM, WMMW-AM, WWCO-AM, WSNG-AM	Name: Meghan Boyd Phone: 203-783-8229	N
5	Company: Allaccess.com Address: 2130 Sawtelle Boulevard, Los Angeles, CA 90025	Name: Matt Parvis - Sales Manager Phone: 310-914-0015	N
6	Company: Craigslist.com Address:	Name: Craigslist A/R Phone: 415-566-6934	N
14	Company: Employee Referral Address:	Name: various Phone:	N
15	Company: Client Referral Address:	Name: various Phone:	N
16	Company: Internal Posting Address:	Name: Phone: 203-783-8204	Y
17	Company: Career Builder Address: <a href="mailto:Jim.Goff@careerbuilder.com">Jim.Goff@careerbuilder.com</a>	Name: Jim Goff Phone: 770-349-2459	N
18	Company: Society of Broadcasting Engineers Website Address:	Name:	N